The 16th Annual Pollie Awards

The 2007 Pollie Awards

Winners

Recognizing the Best in Public Affairs and Political Communication
# Table of Contents

## THE JUDGES  
4

## THE WINNERS  
6

### Direct Mail  
6

### Direct Mail Fundraising  
11

### Collateral  
12

### Newspaper  
13

### Radio  
13

### Television  
15

### Internet  
19

### Internet Communications/Advertising  
20

### New Media Communications  
22

### Phone Calls  
23

### Field  
24

### Campaigns  
25

### Nonpartisan/Independent/Third-Party  
26
The Judges

Each year the AAPC is host to the world’s only awards competition solely for political and public affairs consultants, and it could not be done without the time, talent and contributions of the many individuals and organizations listed below!

2007 Pollie Awards Judges

Morra Aarons, Women and Work
Andrew Acosta, Acosta Salazar
Chuck Adams
Eric Adelstein, Adelstein Liston
Cathy Allen, The Connections Group
Jon Anderson, Mad Dog Media
Bruce Andrews, Quinn Gillespie & Associates
Maureen Aull
Nathan Ballard, Earned Media
Scott Ballo
David Beattie, Hamilton Beattie & Staff
Kelley Benander, Storefront Political Media
Michael Beychok, Ourso Beychok Johnson
Michael Bocian
Glen Bolger, Public Opinion Strategies
Jamie Bowers
Jeff Browne, Cap Ad Communications
Sasha Bruce, SEIU
Mark Bunge, Hart Research Associates
Ed Cafiero, The Clinton Group
Sean Cartwright, Kennedy Communications
Lorena Chambers, Chambers Lopez & Gaitán
Brad Chism, Zata | 3
James Clark, American Bankers Association
Mike Connell, New Media Communications
Joel Connelly, Seattle Post-Intelligencer
Joe Cooper
Terry Cooper
Michael Cornfield, ElectionMall.com
Brett Cott
Ana Cruz, Leaders Edge
Julie Cutler, Compass Media Group
Nara Dahlbacka, sfjobs.org
Evette Davis, BergDavis Public Affairs
Casey Delaney, The Tarrance Group
Marcus Dell’Artino, Public Policy Partners
Cathy Duvall, Sierra Club
Steve Eichenbaum
Dale Emmons, Emmons & Company
Ann Filloramo, SEIU Communications Center
Donnie Fowler, Cherry Tree Mobile Media
Cliff Frasier, SEIU Communications Center
Amanda Fuchs, Seventh Street Strategies
Sean Gagen, Grassroots Solutions
Ben Goddard, Goddard Claussen Strategic Advocacy
Ellen Golombek, SEIU
Rachel Gorlin, Tipping Point Strategies
Chad Gosselink, Zata | 3
Kristen Grimm, Spitfire Strategies
Bob Grossfeld, The Media Guys
Josh Grossfeld, Mammen Pritchard
Jeff Gumbinner, 360jmg
April Hackney, Hackney & Hackney
Art Hackney, Hackney & Hackney
Martha Harbin, Harbin Strategies
Baha Hariri, Committee on Jobs
Ryan Hawkins, Winning Connections
Linda Hennessee, Effective Strategies
Doug Heyl, All Points Communications
Allan Hoffenblum, California Target Book
Craig Hughes, RBI Strategy & Research
Larry Huynh, Blackrock Associates
Karen Jagoda, E-Voter Institute
Ron Johnson, Now Group
Wayne Johnson, JohnsonClark Associates
Dan Judy, Ayres McHenry & Associates
Dina Kaldi, Intellect Media
Elizabeth Kaufman
Josiah Keane, Meridian Pacific
Carter Kidd, Campaign Solutions
Stephen Kinney, Public Opinion Strategies
Michael Krempasky, Edelman
Dawn Laguens, Laguens Hamburger Kully Klose
Ilro Lee, Zata | 3
Ernest Lendler, Branford Communications
Mitchell Lester, Terris, Barnes & Walters
Catherine Lew, The Lew Edwards Group
Lori Lodes, MacWilliams, Robinson & Partners
Kevin Mack, Mack/Crounse Group
Lisa MacLean, Moxie Media
Anil Mammen, Mammen Pritchard
Michael Markarian, Humane Society of the United States
Chris Marshall, The Mellman Group
Yvette Martinez Bracamonte, Progressive Strategy Partners
Mark Mehringer, Research for Change
Mark Mellman, The Mellman Group
Katherine Miller
Thomas Mills, The Campaign Network
Mike Murphy, Democratic Party of Wisconsin
Adnaan Muslim, Mission Control
Andrew Myers, Myers and Partners
Elizabeth Myers
Nathan Nayman
Margie Omero, Momentum Analysis
Thomas Oppel, All Points Communications
Bill Paschall, Paschall Strategic Communications
Erik Petzel, The Clinton Group
Jeff Plaut, Global Strategy Group
Jeffrey Pollock, Global Strategy Group
Mark Putnam
Jason Ralston, GMMB
Harish Rao, EchoDitto
Joe Reubens, The Parkside Group
Erica Rickel, Hamilton Beattie & Staff
Will Robinson
Doug Rohanna, The Bravo Group
Jim Ross, Jim Ross Political Consulting
Roger Salazar, Acosta Salazar
Barb Sallee, Jordan-Chiles
Frank Schubert, Schubert Flint Public Affairs
Tom Shepard, Tom Shepard & Associates
Beth Shipp, NARAL Pro-Choice America
Jamal Simmons, New Future Communications
Amy Simon, Goodwin Simon Victoria Research
Sean Sinclair, Sinclair Strategies
Christian Sinderman
Tom Skidmore
Lisa Sohn, Fenton Communications
Mark SooHoo, Campaign Solutions
Steve Spencer, Paschall Strategic Communications
Evan Stavisky, The Parkside Group
Marty Stone, Stones’ Phones
Jill Straus
Chuck Todd, National Journal
Nancy Todd Tyner, Nancy Todd, Inc.
Ben Tulchin
Cristina Uribe, EMILY’s List
Brian Walsworth
Mark Watts, Abacus Associates
David Weeks, Weeks & Co.
Amy Weiss, Point Blank Public Affairs
Larry Weitzner, Jamestown Associates
David Welch, Strategic Media Group
Liz Welsh, Executive Communications
Kristina Wilfore, Ballot Initiative Strategy Center
Christopher Wright
Rachel Zenner
The Winners

Please join us in recognizing the winning firms and entries within the following categories:

**Direct Mail**

**Candidate: U.S. Senate: Democrat**

**Silver:**
On Our Side
Kennedy Communications

**Bronze:**
Chameleon
Kennedy Communications

**Honorable Mention:**
Sherrod Brown for Senate – Thank You
Burges & Burges Strategists

**Candidate: U.S. Senate: Republican**

**Silver:**
Toilet Summit
Jamestown Associates

**Bronze:**
50 Ways
BrabenderCox

**Honorable Mention:**
10 Things About Bob Casey
BrabenderCox

**Candidate: U.S. House: Democrat**

**Gold:**
Gone Fishing
Mission Control

**Honorable Mention:**
Bush/Wolf
MSHC Partners

**Bronze:**
Fox in the Henhouse
The Campaign Network

**Candidate: U.S. House: Republican**

**Gold:**
Nate Brown – Sweeney for Congress
The Traz Group

**Honorable Mention:**
Cash Cow
BrabenderCox

**Candidate: Governor: Democrat**

**Gold:**
Not Ready – Rendell for Governor
Gold Communications

**Honorable Mention:**
Sportsmen – Rendell for Governor
Gold Communications

**Candidate: Governor: Republican**

**Gold:**
Beer Froth
Bieber Communications

**Silver:**
Immigration Lite
Meridian Central Public Affairs

**Bronze:**
Thank You, Alaska!
Dittman Research & Communications

**Honorable Mention:**
Rural Schools
Meridian Central Public Affairs

**Candidate: Statewide Down Ballot**

**Silver:**
Better Qualified
Mercury

**Bronze:**
No-Nonsense
Kennedy Communications

**Honorable Mention:**
Predators
Mercury
Candidate: State Legislature:
General: Democrat

Gold:
Margarita Tom
Kennedy Communications

Gold:
Hold My Hand
Mad Dog Mail

Gold:
Pregnant
Moxie Media

Silver:
Caught on Tape
Mack/Crounse Group

Bronze:
What About the Victim?
Kennedy Communications

Honorable Mention:
Wheel of Misfortune
Kennedy Communications

Candidate: State Legislature:
Primary: Democrat

Gold:
Yaffe
MSHC Partners

Silver:
Wanted Poster
360jmg

Bronze:
Walk a Day in My Shoes
MAP

Honorable Mention:
Groverman Blueprint
Shallman Communications

Honorable Mention:
Fiona Ma for Assembly – Plagiarism
Terris, Barnes & Walters

Honorable Mention:
Slumlord
The Parkside Group

Candidate: State Legislature:
General: Republican

Gold:
Results
Curtis Scott Advertising

Silver:
Molester – Barlette for Assembly
The Traz Group

Bronze:
We Are Republicans – Beck
& O’Scanlon for Assembly
The Traz Group

Honorable Mention:
Criminal
Lisella Public Affairs

Candidate: State Legislature:
Primary: Republican

Gold:
Duck
JohnsonClark Associates

Silver:
Communism
Lisella Public Affairs

Bronze:
Find the RINO
Lisella Public Affairs

Honorable Mention:
Henhouse
Lisella Public Affairs

Honorable Mention:
Las Vegas
Coronado Communications

Candidate: County/Regional

Gold:
Humble Beginnings
360jmg

Silver:
Work for Property Taxes
The Public Response Group

Bronze:
Fired
Gold Communications

Honorable Mention:
By His Own Hand
Media Directions

Honorable Mention:
Five Women
BrabenderCox

Candidate: Local/Municipal

Gold:
Ricky
Mission Control

Gold:
Crime Map
360jmg

Silver:
Bird Man
JC-Evans Communications

Bronze:
Looking Up
Moxie Media

Bronze:
Roy Skunk
Ourso Beychok Johnson

Honorable Mention:
Not One
Kennedy Communications

Independent Expenditure
Campaign/Issue Advocacy/527:
U.S. Senate: Democrat

Silver:
The Anatomy of Political Life
MAP

Bronze:
Teachers’ Pockets
MAP
Honorable Mention:
Sugar Daddy
MAP

Independent Expenditure Campaign/Issue Advocacy/527: U.S. Senate: Republican

Silver:
Stem Cell Research
BrabenderCox

Bronze:
She Listens Postcard
McNally Temple Associates

Honorable Mention:
Seniors
BrabenderCox

Independent Expenditure Campaign/Issue Advocacy/527: U.S. House: Democrat

Gold:
(Dem) 1982
360jmg

Silver:
Son
Mission Control

Silver:
A Drunken Sailor
MSHC Partners

Bronze:
Roskam I Am
Mack/Crounse Group

Honorable Mention:
Pigs Fly Pop-Up Card
360jmg

Independent Expenditure Campaign/Issue Advocacy/527: State Legislature: Republican

Gold:
Lobbyists Kill
Bieber Communications

Silver:
Sali Tax Fighter
Bieber Communications

Bronze:
Thank You
Congresswoman Pryce
Eagle Consulting

Honorable Mention:
Child Safety Act
Persuasion Partners

Independent Expenditure Campaign/Issue Advocacy/527: State Legislature: Democrat

Gold:
Fighting Grandma Comic Book
360jmg

Gold:
Horror Film
Castle Communications

Silver:
Love Letter
The Mallard Group

Bronze:
Wind and Water
360jmg

Honorable Mention:
Meet Ben Graber’s “Tax Plan”
Mack/Crounse Group

Honorable Mention:
Got Sludge
Mission Control

Honorable Mention:
No Forest, No Trees
360jmg

Independent Expenditure Campaign/Issue Advocacy/527: State Legislature: Democrat

Gold:
Fighting Grandma Comic Book
360jmg

Silver:
Love Letter
The Mallard Group

Bronze:
Wind and Water
360jmg

Honorable Mention:
Meet Ben Graber’s “Tax Plan”
Mack/Crounse Group

Honorable Mention:
Got Sludge
Mission Control

Honorable Mention:
No Forest, No Trees
360jmg

Independent Expenditure Campaign/Issue Advocacy/527: Non-Candidate

Gold:
Faith and Family Values Report
Mack/Crounse Group

Silver:
No Hospitals
Kennedy Communications

Bronze:
Can You Find the Devil?
Mack/Crounse Group

Honorable Mention:
How Could Wal-Mart Do This?
360jmg

Honorable Mention:
Hunting Club
Winning Directions
Independent Expenditure Campaign/Issue Advocacy/527: Non-Federal Statewide Office: Democrat

Bronze:
Birth Control
MSHC Partners

Honorable Mention:
Always
Winning Directions

Independent Expenditure Campaign/Issue Advocacy/527: Non-Federal Statewide Office: Republican

Silver:
Dump Doyle Brochure (NRA)
Edmonds Associates

Absence Ballot “Chase” Mail: Democrat

Silver:
Refrigerator
The Strategy Group

Bronze:
Five Reasons to Vote From Home
Mack/Crounse Group

Bronze:
Don’t Wait to Send Them a Message
Mack/Crounse Group

Honorable Mention:
Election Day
Kennedy Communications

Absence Ballot “Chase” Mail: Republican

Gold:
Personalized Absentee Chase Mail
Faulkner Strategies

Membership Political Mail

Gold:
Someone Is Counting On You Not to Miss Election Day
Winning Mark

Gold:
PSEA – Time Out
Terris, Barnes & Walters

Silver:
Political Football
Mack/Crounse Group

Bronze:
The Dirty Dozen – The Oil Slick Seven
eye2eye communications

Honorable Mention:
Are You Married?
MAP

Vote-by-Mail Ballot Request: State: Democrat

Gold:
Elephant Eating Man
360jmg

Silver:
A Little Change...
Mission Control

Bronze:
Mess
Mission Control

Bronze:
Skip the Lines
Kennedy Communications

Vote-by-Mail Ballot Request: Local

Silver:
Absentee Card
Welchert & Britz

Bronze:
Measure BB – You Can Change the World in 60 Seconds
William Berry Campaigns

Honorable Mention:
Franklin County Absentee Application
King Strategic Communications

Honorable Mention:
X + U = VVC
School Advisors

GOTV: State

Silver:
Dog Tags
Mission Control

Bronze:
Stinks
MSHC Partners

Honorable Mention:
Monopoly
Kennedy Communications

GOTV: Local

Silver:
Time for a Change
360jmg

Bronze:
Courtney GOTV – Clapping
Mission Control

Honorable Mention:
Shirk GOTV Mailer
The Public Response Group

Initiative/Referendum/Constitutional Amendment: Local/Municipal

Gold:
Puzzle
Meridian Pacific

Silver:
L No!
Brandon Powers Campaigns

Bronze:
Measure BB – Mice
William Berry Campaigns
Honorable Mention:  
Oak Tree  
William Berry Campaigns  

Honorable Mention:  
Yes for Mesa – Don’t Stick It to Mesa Mailer  
HighGround  

Initiative/Referendum/Constitutional Amendment: Regional/County  
Gold:  
Good Traffic  
MSHC Partners  
Silver:  
Can You Find the Devil?  
Mack/Crounse Group  
Bronze:  
Just the Facts  
Lisella Public Affairs  

Honorable Mention:  
Robbed  
Muelrath Public Affairs  

Honorable Mention:  
Issue 18 Mail – The Thinker  
Burges & Burges Strategists  

Honorable Mention:  
Red Tape  
Muelrath Public Affairs  

Initiative/Referendum/Constitutional Amendment: Statewide  
Gold:  
You May Be a Victim of Fraud  
Sage Systems  
Silver:  
Stem Cell/Set of Wheels  
Mission Control  
Bronze:  
41 Newspapers  
Phil Giarrizzo  
Campaign Consulting  

Slate: Statewide  
Silver:  
Monopoly  
Kennedy Communications  

Honorable Mention:  
For Our Future  
Mack/Crounse Group  

Slate: Local  
Gold:  
Deal or No Deal  
360jmg  
Silver:  
Tucson’s Home Team  
360jmg  

Bronze:  
SEIU/UWH & FTA – Chess  
Terris, Barnes & Walters  

Honorable Mention:  
Freeze  
Kennedy Communications  

Bilingual/Multilingual/Foreign Language: Congressional  
Gold:  
Greek  
360jmg  
Silver:  
Peru Junket  
Mack/Crounse Group  

Bronze:  
Vietnamese  
Kennedy Communications  

Honorable Mention:  
Bush en Español  
Kennedy Communications  

Bilingual/Multilingual/Foreign Language: Statewide  
Gold:  
The Cost of War  
Mack/Crounse Group  
Silver:  
Across California  
Mack/Crounse Group  

Silver:  
Quién Luchara/Who Will Fight?  
Winning Directions  

Bronze:  
Together We Can  
The Campaign Network  

Bilingual/Multilingual/Foreign Language: Local/Municipal/Regional  
Silver:  
Daucher Education Postcard  
Saigon West  

Bronze:  
Dedicated to Service  
Saigon West  

Honorable Mention:  
Government Works Best When It Listens  
The Campaign Network  

Honorable Mention:  
Hiram’s Tax  
360jmg
Bilingual/Multilingual/Foreign Language: State Initiative
Silver:
Vota
MAP
Bronze:
Newspaper Boxes
Phil Giarrizzo Campaign Consulting

Bilingual/Multilingual/Foreign Language: Local Initiative
Silver:
Arcadia USD – Yes on I – GOTV Card
The Lew Edwards Group

Coordinated Campaign: Democrat
Silver:
Michael’s Law
Kennedy Communications
Bronze:
The Iraq War Is Costing Us $1 Billion a Week
Mack/Crounse Group
Honorable Mention:
Holes...
Mission Control

Best Use of Humor
Gold:
Smell of Scandal
The Campaign Network
Silver:
Whackos
The Campaign Network
Silver:
Code Red
Mission Control
Bronze:
Roskam I Am
Mack/Crounse Group

Honorable Mention:
Political Games
The Campaign Network

Best Use of Negative/Contrast
Gold:
Ralph Reed “Marianas” Contrast
The Stoneridge Group
Gold:
Pay-to-Play
The Campaign Network
Silver:
Nose Hole
Mission Control
Silver:
Montana Democrats – Burns Bill
Northwest Passage Consulting
Bronze:
Montana Democrats – Burns Tax
Northwest Passage Consulting
Honorable Mention:
Nufer Harassment
Faulkner Strategies

International
Bronze:
Better Deal 2006
NOW Communications

Direct Mail Fundraising
Candidate: Best Prospect Mailer: Republican
Gold:
Washington Upside-Down
The Campaign Network

Political Party: Best Prospect Mailer: Democrat
Gold:
Doolittle “W” Fundraising Mail
McNally Temple Associates

Political Party: Best U.S. House Mailer: Republican
Bronze:
Dollar Bill – Just a Few Points Down!
Campaign Funding Direct
PAC, 527 and Other Political Campaigns: Prospect Mailer

**Silver:**
Midwest Values PAC Prospect
Mal Warwick Associates

**Bronze:**
Republican PAC – 2006 Prospect
The Washington Marketing Group

**Honorable Mention:**
Midwest Values PAC Prospect
Mal Warwick Associates

PAC, 527 and Other Political Campaigns: House Mailer

**Honorable Mention:**
Progressive Patriots
Fund Pre-Renewal
Mal Warwick Associates

**Mass Transit Signs/Platform Signs**

**Gold:**
Arrivals/Departures
A-Political

**Silver:**
Pombo National Parks
MSHC Partners

**Bronze:**
Rasiej Street Poster
North Woods Advertising

**Yard/Outdoor Signs**

**Gold:**
Stender Is a Spender
Jamestown Associates

**Silver:**
Vote Yes for Better Roads and Transit
Grassroots Solutions

**Bronze:**
Tuolumne – Fire
William Berry Campaigns

**Honorable Mention:**
Stop the Sequel
Winning Directions

**Doorhangers**

**Gold:**
Vote – Our Kids Are Counting On Us
Mack/Crounse Group

**Silver:**
Because He’s Got to Be Safe
Barnes Mosher Whitehurst Lauter & Partners

**Bronze:**
Public Safety Doorhanger
Stearns Consulting

**Honorable Mention:**
ABCs
MSHC Partners

**Logo Design**

**Gold:**
Move Forward
Totten Communications

**Silver:**
Fly
Welchert & Britz

**Bronze:**
Spano Logo
MSHC Partners

**Honorable Mention:**
Dirty Dozen Logo
eye2eye communications

**Most Original/Innovative Collateral Items**

**Gold:**
John Raese for Senate Baseball Card
The Lukens Company

**Silver:**
Berkowitz for Governor – Fish Terris, Barnes & Walters

**Bronze:**
Got Facts?
Woodward & McDowell

**Honorable Mention:**
New Direction DVD
Mack/Crounse Group

**Collateral**

**Billboard**

**Silver:**
Yes on A
Barnes Mosher Whitehurst Lauter & Partners

**Bronze:**
Dump Doyle
Edmonds Associates

**Honorable Mention:**
Swimming Pool
RBI Strategy & Research

**Bus Signs/Bus Shelters**

**Gold:**
The Buck Stops Here
A-Political

**Silver:**
Stop the Sequel
Winning Directions
Non-Mail Brochure

Silver:
Casey Photo Album
Mack/Crounse Group

Bronze:
Montgomery Issue Book
King Strategic Communications

Honorable Mention:
Rookie
MSHC Partners

Insert/Other

Gold:
Mask Insert
North Woods Advertising

Silver:
Dump Doyle Polybag Wrapper
Edmonds Associates

Bronze:
“NO on 2” Sticky
Hackney & Hackney

Honorable Mention:
Armor
Anthem Media

Candidate: Governor

Silver:
Willie for Kinky
North Woods Advertising

Bronze:
Taxes Taxes Taxes
EpandMedia

Honorable Mention:
Courage
Jamestown Associates

Candidate: U.S. Senate

Gold:
Webb for Senate – Cooter
GMMB

Silver:
Side Effects
North Woods Advertising

Bronze:
There Is a Place
The Cirlot Agency

Honorable Mention:
Did You Know?
EpandMedia

Candidate: Statewide Down Ballot

Gold:
JD01 – Facts
vox populi

Bronze:
Montgomery for Attorney
General – Words
Communications Counsel

Honorable Mention:
Efforts
MH Media

Candidate: State Legislature

Gold:
Hall of Fame
MAX Films

Silver:
Criminal Rock
Rainmaker Media Group

Bronze:
Stewart for State Representative – Down the Road
Communications Counsel

Candidate: U.S. House

Gold:
Jill Derby for Congress – Boot ’Em
GMMB

Silver:
Brand New Congress-man
Mullen & Co.

Silver:
Lindsey
All Points Communications

Honorable Mention:
Armor
Anthem Media

Candidate: Governor

Silver:
Willie for Kinky
North Woods Advertising

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Montgomery for Attorney
General – Words
Communications Counsel

Honorable Mention:
Efforts
MH Media

Candidate: State Legislature

Gold:
Hall of Fame
MAX Films

Silver:
Criminal Rock
Rainmaker Media Group

Bronze:
Stewart for State Representative – Down the Road
Communications Counsel
Honorable Mention:
No Choices
Democratic Assembly
Campaign Committee

Candidate: Local/
Municipal/Regional

Gold:
Final Lap
American Strategies

Silver:
Experience
Jamestown Associates

Bronze:
Conservative Taxfighter
JohnsonClark Associates

Honorable Mention:
Big Man, Big Heart
Novak Media

Independent Expenditure Campaign/
Issue Advocacy/527: U.S. Senate

Gold:
Change America Now – Teacher
GMMB

Silver:
Trick or Treat
Edmonds Associates

Bronze:
Fight Back – Tennessee
Victory 2006
Fletcher Rowley Chao Riddle

Honorable Mention:
Twang
Edmonds Associates

Independent Expenditure Campaign/
Issue Advocacy/527: U.S. House

Silver:
Pombo Mombo
RBI Strategies & Research

Independent Expenditure Campaign/
Issue Advocacy/527: Local/
Municipal/Regional

Gold:
American Strategies

Silver:
Black Robe Disease
Thompson Communications

Independent Expenditure Campaign/
Issue Advocacy/527: Governor

Gold:
Ehrlich Is Bush Jingle
The Campaign Group

Silver:
Mayor Villaraigosa for
John Chiang
Barnes Mosher Whitehurst
Lauter & Partners

Bronze:
Inquiry
R.M. Wilner

Independent Expenditure Campaign/
Issue Advocacy/527: State Legislature

Bronze:
Serious Muskegon
MacWilliams, Robinson
& Partners

Honorable Mention:
Zombies
Laguens Hamburger Kully Klose

Initiative/Referendum/Constitutional
Amendment: Statewide

Gold:
Back to the Future
Hackney & Hackney

Silver:
Growing Up Too
MacWilliams, Robinson
& Partners

Bronze:
No on 42
Schubert Flint Public Affairs

Honorable Mention:
Hard Enough
Schubert Flint Public Affairs
Initiative/Referendum/
Constitutional Amendment:
Local/Municipal/Regional

**Gold:**
NO on F – Nobody’s Business
DSR Campaigns

**Silver:**
Fairy Tales
Bethel Nathan Communications

**Bronze:**
Bob and Edna on the Porch
AM Consulting

**Honorable Mention:**
NO on F – Reservation Shopping
DSR Campaigns

**Best Use of Humor**

**Gold:**
Major Conversation – Rod Scott
for Alabama House
Fletcher Rowley Chao Riddle

**Silver:**
Contraption
OnMessage

**Bronze:**
Hall of Fame
MAX Films

**Honorable Mention:**
Making It Our Business
Schubert Flint Public Affairs

**Best Use of Negative/Contrast**

**Gold:**
Defenders of Wildlife – Big Hunt
GMMB

**Silver:**
Add Out
North Woods Advertising

**Bronze:**
BC-115T-60 – Order 60
Scott Howell & Company

**Candidate: U.S. House: Democrat**

**Gold:**
How Joe Sestak Rebutted
“Swift Boat”-Like Attacks
The Campaign Group

**Silver:**
Bullhorn
Murphy Putnam Media

**Bronze:**
Father
Julian Mulvey Group

**Honorable Mention:**
Making Sure
Murphy Putnam Media

**Candidate: U.S. House: Republican**

**Gold:**
Debate
Dawson McCarthy
McElwain Media

**Silver:**
Polaroid
BrabenderCox

**Bronze:**
Michele
Greener and Hook

**Honorable Mention:**
Warren
Anthem Media

**Candidate: Governor: Democrat**

**Gold:**
Let It Shine
A-Political
Silver:  
Oklahoma Way  
Murphy Putnam Media
Bronze:  
Western  
Murphy Putnam Media
Honorable Mention:  
Doyle for Wisconsin – Heart  
GMMB

Candidate: Governor: Republican
Silver:  
Palace Guard  
Sandler-Innocenzi
Bronze:  
AS-102T – Economy  
Strategic Perception
Bronze:  
SP06-150T-60 – Born  
Strategic Perception

Candidate: Statewide Down  
Ballot: Democrat
Gold:  
Expect  
Allan B. Crow & Associates
Silver:  
Coach  
Murphy Putnam Media
Bronze:  
Let Her Shine  
David Browne & Associates
Honorable Mention:  
ATM  
Dixon/Davis Media Group

Candidate: Statewide Down  
Ballot: Republican
Gold:  
The Interview  
JohnsonClark Associates
Silver:  
Schools  
Anthem Media
Bronze:  
BCOO2 – Two Candidates  
vox populi
Bronze:  
10 Years  
Anthem Media

Candidate: Local/ Municipal/Regional
Gold:  
The Loop  
Murphy Putnam Media

Silver:  
Krolicki – Two Faces  
The Strategy Group for Media
Bronze:  
The Bagman  
JohnsonClark Associates
Honorable Mention:  
Charlotte  
Chris Mottola Consulting

Candidate: Independent
Silver:  
Sanders for Senate – All Around the State  
D & D Media
Bronze:  
Sanders for Senate – Outsourcing  
D & D Media
Honorable Mention:  
I Want #3  
Lyford Strategy & Communications

Independent Expenditure  
Campaign/Issue Advocacy/527:  
U.S. Senate: Democrat
Gold:  
Body Armor  
The Media Guys
Gold:  
Body Armor/Allen  
North Woods Advertising
Silver:  
Do Over  
DeVito/Verdi
Bronze:  
Numbers Game  
Murphy Putnam Media
Independent Expenditure
Campaign/Issue Advocacy/527:
U.S. Senate: Republican

Silver:
Meanwhile
OnMessage

Bronze:
Insist
MH Media

Honorable Mention:
Trust in Corker
Edmonds Associates

Independent Expenditure
Campaign/Issue Advocacy/527:
U.S. House: Republican

Gold:
Games
Anthem Media

Silver:
Americans for Honesty on Issues
The Strategy Group for Media

Bronze:
Game Show
Anthem Media

Honorable Mention:
Not Good With Money
Greener and Hook

Independent Expenditure
Campaign/Issue Advocacy/527:
Governor: Republican

Gold:
Office – Michigan
Democratic Party
Joe Slade White and Company

Bronze:
Twins – Michigan
Democratic Party
Joe Slade White and Company

Independent Expenditure
Campaign/Issue Advocacy/527:
Governor: Democrat

Gold:
Second Verse
MacWilliams, Robinson
& Partners

Silver:
Rancher
Sandler-Innocenzi

Bronze:
Vault
Dawson McCarthy
McElwain Media

Independent Expenditure
Campaign/Issue Advocacy/527: Statewide
Don’t Just Rattle Your Saber

Silver:
Gagliardi Crane Women –
Main Street Colorado
Fletcher Rowley Chao Riddle

Honorable Mention:
Shoes
Laguens Hamburger Kully Klose

Honorable Mention:
Buescher Caskey List –
Main Street Colorado
Fletcher Rowley Chao Riddle

Independent Expenditure Campaign/
Issue Advocacy/527: State
Legislature: Democrat

Gold:
Figaro
MacWilliams, Robinson
& Partners

Independent Expenditure Campaign/
Issue Advocacy/527: State
Legislature: Republican

Silver:
Sp06-101-60T – Sonny 60
Strategic Perception

Bronze:
Stick ’Em Up
Edmonds Associates

Honorable Mention:
Sp06-107T – More
Strategic Perception

Independent Expenditure Campaign/
Issue Advocacy/527: Local/
Municipal/Regional

Silver:
Falling Apart – APWU
The Glover Park Group

Bronze:
Kristin
Strother-Duffy-Strother

Independent Expenditure Campaign/
Issue Advocacy/527: Non-Candidate

Gold:
Mechanic
Hackney & Hackney

Silver:
Dam TV
Hackney & Hackney

Bronze:
Changing Room
A-Political
Honorable Mention:
Beamer
McCarthy Marcus Hennings

Initiative/Referendum/Constitutional Amendment: Statewide
Gold:
No on Proposal 3: Doves
Humane Society
Legislative Fund
Silver:
The Bubble Spot
Ogilvy Public
Relations Worldwide
Bronze:
These Are
Behr Communications

Honorable Mention:
Husband and Wife
Serkaian Communications

Initiative/Referendum/Constitutional Amendment: Local/Municipal/Regional
Silver:
Less Traffic
Strother-Duffy-Strother
Bronze:
Save Our Springs – Monster in the Dark
Rindy Miller Media

Honorable Mention:
Spelling Bee
Julian Mulvey Group

Television Ad: More Than 60 Seconds
Gold:
Morning
BrabenderCox
Silver:
All Any One Man Can Do – Melancon for Congress
Fletcher Rowley Chao Riddle
Bronze:
Alaska’s Future
Hackney & Hackney

Best Non-Broadcast Video
Gold:
See Dick Run – Michigan Democratic Party
Joe Slade White and Company
Silver:
You Should Run for Office
Cleveland State University
Bronze:
Save Your Vote for Kinky
North Woods Advertising

Honorable Mention:
Sweeney for Congress
Behan Communications

Bilingual or Foreign Language
Silver:
Cuidado
Woodward & McDowell
Bronze:
Let It Shine (Spanish Version)
A-Political

Honorable Mention:
Doyle for Wisconsin – Lo Justo
GMMB

Best Use of Humor
Gold:
Haircut aka “Creating a Buzz”
Laguens Hamburger Kully Klose
Silver:
The Call
Allan B. Crow & Associates
Bronze:
Who Hasn’t?
Scott Howell & Company

Honorable Mention:
Baggage
Laguens Hamburger Kully Klose

Best Use of Negative/Contrast
Gold:
Honest
Chris Mottola Consulting
Gold:
Change
Laguens Hamburger Kully Klose
Silver:
AS-104T – Skies
Strategic Perception
Silver:
McNerney Veterans – McNerney for Congress
Fletcher Rowley Chao Riddle
Bronze:
Debate
Dawson McCarthy McElwain Media
Bronze:
BC-117T – Good
Strategic Perception

Honorable Mention:
BC-109T – Flight
Strategic Perception

Honorable Mention:
Ida
Dixon/Davis Media Group
### International

**Gold:**
Kuwait – Women Vote for the First Time  
The Connections Group

**Silver:**
Domínguez Brito – Senate (Godmother)  
Newlink Political

**Bronze:**
Gift  
NOW Communications Group

**Honorable Mention:**
Rodney’s Believe It or Not  
NOW Communications Group

### Internet

#### Website: Candidate: U.S. Senate

**Silver:**
Olympia Snowe for Senate – OlympiaSnowe.com  
Campaign Solutions

**Silver:**
RickSantorum.com  
New Media Communications

**Bronze:**
Long Islanders for Hillary Website  
Penn, Schoen & Berland Associates

**Honorable Mention:**
Carter for Senate  
NGP Software

#### Website: Candidate: U.S. House

**Silver:**
John Murtha for Congress  
NGP Software

#### Website: Candidate: Governor

**Silver:**
DeVosForGovernor.com  
New Media Communications

**Honorable Mention:**
Lynn Swann for Governor – SwannforGovernor.com  
Campaign Solutions

#### Website: Candidate: Statewide Down Ballot

**Silver:**
Tom Perez for Attorney General  
Buzzmaker

**Bronze:**
Poizner for Insurance Commissioner – JoinSteve.com  
Campaign Solutions

**Honorable Mention:**
Wright for Auditor  
Alien Media

#### Website: Candidate: State Legislatue

**Silver:**
Nick Lampson for Congress  
Blackrock Associates

**Bronze:**
Patricia Madrid for Congress  
BuzzMaker

**Honorable Mention:**
Peter Welch for Congress  
NGP Software

#### Website: Initiative/Referendum/Constitutional Amendment: Statewide

**Gold:**
Yes0n206.org  
HighGround

**Silver:**
AmeriCan GOTV Enterprises

**Bronze:**
Stand for the States  
GetActive Software

**Honorable Mention:**
Homes4CA – Yes on Proposition 1C  
Grassroots Enterprise

#### Website: Initiative/Referendum/Constitutional Amendment: Local/Municipal/Regional

**Bronze:**
Yes on Measure M Website  
Schubert Flint Public Affairs

**Honorable Mention:**
We Don’t Want This  
JC-Evans Communications

**Honorable Mention:**
YesforMesa.com  
HighGround
Website: Independent Expenditure
Campaign/Issue Advocacy/527

Silver:
SetLoveFree.com
E-Advocates

Bronze:
April10.org
Issue Dynamics

Honorable Mention:
Ohio
First Tuesday Media

Website: Organization/PAC

Gold:
Candidates for Sale
Mandate Media

Silver:
Cops Voter Guide
Moran & Associates

Bronze:
Young Democrats of America
Blue State Digital

Honorable Mention:
Kick the Oil Habit
First Tuesday Media

Website: Negative/Contrast

Silver:
Spooky Politicians Micro Site
Geary Internet Strategies

Bronze:
Saxton Watch
Mandate Media

Honorable Mention:
Poizner for Insurance Commissioner –
CruzFacts.com
Campaign Solutions

Website: Best Use of Humor

Silver:
ralphreedsgreatesthits.com
The Stoneridge Group

Bronze:
www.dumpdennis.com
Campaign Works

Honorable Mention:
Santorum '06 –
WheresCasey.com
Campaign Solutions

Landing Page

Silver:
VotersForPeace Peace
Pledge Campaign
MSHC Partners

Bronze:
Maryland House
Democratic Committee
MSHC Partners

Honorable Mention:
John McCain Exploratory Committee –
ExploreMcCain.com
Campaign Solutions

Website: Bilingual/Multilingual/
Foreign Language

Bronze:
Lynn Daucher for State Senate
Visteva

Best Use of Website for Fundraising

Bronze:
KinkyFriedman.com and
KinkyFriedmanStore.com
North Woods Advertising

Honorable Mention:
Santorum '06 –
RickSantorum.com
Campaign Solutions

Best Use of Website for Volunteer/
Field Organizations

Silver:
KinkyFriedman.com and
GetKinky.org
North Woods Advertising

Silver:
Help Earl Decide
Mandate Media

Bronze:
Victory Team 2006
JC-Evans Communications

Website: International

Gold:
DemocraticYouth.net
E-Advocates

Bronze:
Grassroots Enterprise

Internet Communications/
Advertising

Persuasion Online Advertisement:
Candidate: U.S. Senate

Bronze:
Sherrod Brown
Political Technologies

Honorable Mention:
Making a Difference for Eastern New Mexico
BuzzMaker

Persuasion Online Advertisement:
Candidate: U.S. House

Silver:
Have You No Decency?
A-Political
Bronze:  
Jim Moran  
MSHC Partners

Honorable Mention:  
Clay Shaw for  
Congress Campaign  
Americana Media Consulting

Persuasion Online Advertisement:  
Candidate: Governor

Silver:  
DeVos “Change” PointRoll Ad  
Connell Donatelli

Bronze:  
Eliot Spitzer “Announcement”  
Campaign  
MSHC Partners

Persuasion Online Advertisement:  
Candidate: State Legislature

Silver:  
Bush-Spano: Pushing Stewart-Cousins to Victory  
The Element Agency

Bronze:  
What Dwight Said  
BatesNeimand

Honorable Mention:  
Fiona Ma  
MSHC Partners

Persuasion Online Advertisement:  
Candidate: Local/Municipal/Regional

Silver:  
Michela Alioto-Pier  
MSHC Partners

Bronze:  
Steve Poizner – Pointroll Video  
Banner Ads  
Campaign Solutions

Honorable Mention:  
Abramson for Mayor  
MSHC Partners

Persuasion Online Advertisement:  
Initiative/Referendum/Constitutional Amendment

Silver:  
Yes on 206 Pointroll Ad  
HighGround

Bronze:  
Shot in Foot E-mail  
Hackney & Hackney

Honorable Mention:  
Governor E-mail  
Hackney & Hackney

Persuasion Online Advertisement:  
Independent Expenditure Campaign  
Issue Advocacy/527

Gold:  
U.S. Senate Body Armor  
The Media Guys

Silver:  
Coalition for Progress  
MacWilliams, Robinson  
& Partners

Bronze:  
Stem Cells  
MSHC Partners

Honorable Mention:  
U.S. Chamber of Commerce  
Adfero Group

Persuasion Online Advertisement:  
Organization/PAC

Gold:  
NFIB – Lemonade Stand  
Connell Donatelli

Silver:  
Scientists and Engineers for America  
MSHC Partners

Bronze:  
RNC – The Wiz  
Connell Donatelli

Honorable Mention:  
DNC Voter Protection  
MSHC Partners

Persuasion Online Advertisement:  
Best Use of Humor

Silver:  
Dave the Dove in “No Good Reason”  
Humane Society Legislative Fund

Bronze:  
Heads Up  
North Woods Advertising

Honorable Mention:  
RNC – The Wiz  
Connell Donatelli

Web Video

Gold:  
DCCC Launching the Campaign for a New Direction  
The Element Agency

Gold:  
Halloween  
Laguens Hamburger Kully Klose

Silver:  
DCCC – Stay the Course  
GMMB

Bronze:  
PA-10  
Julian Mulvey Group

Honorable Mention:  
Have You No Decency?  
A-Political
Web Animation

**Silver:**
Santorum ’06 – WheresCasey.com
Campaign Solutions

**Bronze:**
Dave the Dove in “No Good Reason”
Humane Society Legislative Fund

**Honorable Mention:**
Deal or No Deal
North Woods Advertising

Best Blog Ad

**Silver:**
Elephant Removal
MSHC Partners

**Bronze:**
Association for Homeowners Across America
Adfero Group

**Honorable Mention:**
Carter for Senate: Bet on Jack
NGP Software

Best Use of Game Technology

**Gold:**
DeLay’s Dollars
Blackrock Associates

**Silver:**
Doug Duncan/
MarylandPoliticalQuiz.com
MSHC Partners

**Bronze:**
Michigan in Jeopardy Game
New Media Communications

Best Use of New Technology for the Internet

**Silver:**
SinceSlicedBread.com
EchoDitto

**Bronze:**
Voters Increase Support for Stem Cell Research Act
HCD Research

**Honorable Mention:**
DNC Grassroots Donor Match
Blue State Digital

Best Use of Social Networking

**Silver:**
Crescent City Farmers Market
MSHC Partners

**Bronze:**
Coalition for Progress
MacWilliams Robinson & Partners

**Honorable Mention:**
DNC PartyBuilder
Blue State Digital

Best Use of Podcasting

**Bronze:**
ClarkCast: A Podcast From Gen. Wes Clark
Blackrock Associates

Best Use of Mobile Technology

**Silver:**
Mobile Link in Stem Cell Television Ad
Cherry Tree Mobile Media

New Media Communications

Best Use of E-mail/Viral Marketing

**Silver:**
U.S. Chamber of Commerce
Adfero Group

**Bronze:**
Boot the Bigot
GetActive Software

**Honorable Mention:**
Steve Poizner – Pointroll Video Banner Ads
Campaign Solutions

Best Use of YouTube

**Gold:**
See Dick Run
Mercury

**Silver:**
Macaca Video: Jim Webb for U.S. Senate
Blackrock Associates

**Bronze:**
Webb for Senate – George Allen’s Listening Tour
GMMB

**Honorable Mention:**
94
Dixon/Davis Media Group
Phone Calls

Candidate: U.S. Senate

Silver:
Don’t Believe the Lies!
Stones’ Phones

Bronze:
Hillary Clinton –
Microtargeting Long Island
Penn, Schoen &
Berland Associates

Honorable Mention:
Michigan Coordinated
for Stabenow
Winning Connections

Candidate: Statewide Down Ballot

Silver:
Cobb for AL State Supreme Ct.
Automated Call
Zata | 3 Consulting

Bronze:
Charlie Wilson
Write-In Campaign
Zata | 3 Consulting

Honorable Mention:
The Power of Paper Ballots
Stones’ Phones

Candidate: State Legislature

Silver:
Paula Hightower
Pierson: Granddaughter
The Tyson Organization

Bronze:
Mary Parker for State Senate –
District 23 (TN)
The Clinton Group

Honorable Mention:
The Power of Paper Ballots
Stones’ Phones

Candidate: Local/ Municipal/Regional

Silver:
Rockin’ for Rob
Stones’ Phones

Bronze:
Midura for N.O. City Council
Live Calls
Zata | 3 Consulting

Honorable Mention:
Schroeder
JohnsonClark Associates

Bilingual/Multilingual/ Foreign Language

Silver:
FL H.D. 107 Cuban Spanish
Bilingual Call
Zata | 3 Consulting

Bronze:
Ciro Rodriguez
Recorded Spanish
Zata | 3 Consulting

Honorable Mention:
Stronger Together in
Five Languages
The Tyson Organization

Independent Expenditure Campaign/ Issue Advocacy/527

Gold:
Did You Know?!
Stones’ Phones

Silver:
Pombo in Their Pocket
Recorded Calls
Zata | 3 Consulting

Bronze:
Show Up and Demand It
LSG Strategies

Honorable Mention:
Radioactive Waste: Coming
to Your Neighborhood!
Stones’ Phones

Initiative/Referendum/Constitutional Amendment: Statewide

Gold:
Nurses’ Orders: Keep Your Money Clean!
Stones’ Phones

Silver:
Rhode Island Right to Vote
Stones’ Phones
Bronze: Teacher of the Year
LSG Strategies

Honorable Mention:
A Message From the West Wing
Stones’ Phones

Initiative/Referendum/
Constitutional Amendment:
Local/Municipal/Regional

Bronze:
Yes for Mesa – Don’t Stick
It to Mesa
HighGround

Honorable Mention:
Amend the Charter for Reform
Political Solutions

GOTV

Gold:
Hillary Clinton – Endorsements
Penn, Schoen &
Berland Associates

Silver:
Schwarzenegger Last Call for
Voter Turnout
Cardinal Communication
Strategies

Bronze:
Geaux Jerry Geaux
ConnectCallUSA.com

Honorable Mention:
Nelson for Senate GOTV (Live)
Zata | 3 Consulting

Membership

Silver:
President’s Warning
Stones’ Phones

Best Use of Humor

Silver:
Paula Hightower Pierson: Persis
Schools Goodman
The Tyson Organization

Bronze:
Yes for Mesa – Don’t Stick
It to Mesa
HighGround

Honorable Mention:
Ad Man
The Campaign Network

Best Use of Negative/Contrast

Silver:
In the Dog House
Stones’ Phones

Bronze:
Two Orange Counties
Polka Consulting and
Zata | 3 Consulting

Honorable Mention:
Rage Against the
Republican Machine
ConnectCallUSA.com

Best Use of Interactive Technology

Silver:
I Need to Know
LSG Strategies

Bronze:
Halter for AR Lt. Gov. Interactive
Tracking Survey
Zata | 3 Consulting

Honorable Mention:
To: EMILY, From: Madame
Speaker – Thank You!
Stones’ Phones

Fundraising

Silver:
Kicking Butts in Arizona
Stones’ Phones

Bronze:
Gore: An Inconvenient Truth
The Tyson Organization

Field

Candidate: Best Volunteer
Recruitment Program

Gold:
Gov. Schwarzenegger’s
Volunteer Calls for Victory
Cardinal Communication
Strategies

Silver:
Camp Evan Bayh Campaign
Immersion Program
Grassroots Solutions

Bronze:
Cardin for Senate Volunteer
Recruitment GOTV
TNBT

Candidate: Best GOTV Program

Silver:
Hand-to-Hand Contact
LSG Strategies

Bronze:
Wilson for Congress: Primary
Write-In Campaign
Grassroots Solutions
Honorable Mention:
Cardin for Senate Volunteer
GOTV Program
TNBT

Initiative/Referendum/Constitutional Amendment: Best Volunteer Recruitment Program
Silver:
Vote Yes for Better Roads and Transit
Grassroots Solutions

Initiative/Referendum/Constitutional Amendment: Best GOTV Program
Gold:
Ohio Minimum Wage Campaign
Grassroots Solutions

Silver:
Optimizing Field Staff With GIS Tools
SpatiaLogic

Bronze:
Employee Voter Registration and Education Campaign
Aristotle

Independent Expenditure Campaign/Issue Advocacy/527: Best Volunteer Recruitment Program
Gold:
Coalition for Progress: Get Out the Vote
Grassroots Solutions

Silver:
Alliance for a Better Minnesota GOTV
Grassroots Solutions

Bronze:
Nebraska State Education Voter Outreach Project
FieldWorks

Best Use of Technology in a Field Program
Gold:
Maryland Dems Using Online Predictive Dialer
TNBT

Silver:
Integration of Technology and Tradition in the Field
Grassroots Solutions

Bronze:
Venezuela Reformers Resurgence (Int’l. Campaign)
Aristotle

Bronze:
Deval Patrick for Governor
AKP Message & Media

Honorable Mention:
Bob Corker TV Campaign
Strategic Perception

Honorable Mention:
Chris Murphy for Congress Campaign
Tipping Point Strategies

Radio Campaign
Silver:
Ned Lamont for U.S. Senate
Radio Campaign
North Woods Advertising

Bronze:
Stender Is a Spender
Jamestown Associates

Honorable Mention:
Ted Strickland for Governor
MacWilliams, Robinson & Partners

Direct Mail Campaign: Republican
Gold:
Coughlin Mail Campaign
King Strategic Communications

Silver:
John Doolittle for Congress
Direct Mail Campaign
McNally Temple Associates

Bronze:
Stender Is a Spender
Jamestown Associates

Honorable Mention:
If You Cruz... You Lose
JohnsonClark Associates

Campaigns

TV Campaign
Gold:
Montanans for Tester
Laguens Hamburger Kully Klose

Silver:
Think Halcro
Governor Campaign
Lyford Strategy and Communications

Bronze:
Stender Is a Spender
Jamestown Associates
Direct Mail Campaign: Democrat

**Gold:**
Save Mark Twain National Forest Campaign
Winning Directions

**Gold:**
Klein for Congress
Mission Control

**Silver:**
Charlie Justice Campaign
Mack/Crounse Group

**Bronze:**
Hodes for Congress
Mission Control

**Honorable Mention:**
Harry Mitchell Campaign
Mack/Crounse Group

**Honorable Mention:**
Missouri I.E. Campaign
Mission Control

Field/Phone Campaign

**Gold:**
Mobilizing Millions
Stones’ Phones

**Silver:**
Wake Up Wal-Mart
The Clinton Group

**Bronze:**
Campaigning for Equality
Stones’ Phones

**Honorable Mention:**
Ocean State Action
Field/Phone Program
Zata | 3 Consulting

Internet/New Technology Campaign

**Gold:**
Coalition for Progress
MacWilliams, Robinson & Partners

**Silver:**
Kinky Toons Animated Web Video Series
North Woods Advertising

**Bronze:**
Sunlight Foundation – Government Accountability
MSHC Partners

**Honorable Mention:**
No on 87 Comprehensive Internet Campaign
Woodward & McDowell

Nonpartisan/Independent/Third-Party

Direct Mail

**Gold:**
Out to Lunch
The Campaign Network

**Silver:**
Groan
Moxie Media

**Bronze:**
Playing Doctor
The Campaign Network

**Honorable Mention:**
Bark & Bite
Lisella Public Affairs

Television

**Bronze:**
Good Shepherd
North Woods Advertising

**Honorable Mention:**
Your Honor
Mullen & Co.