To enter the Regional Division, choose the appropriate category for your piece, and select the region in which the campaign was waged (see below for regional breakdowns). Regional categories may have up to one winner per region, per category.

**North**
- Maine
- Vermont
- New Hampshire
- Rhode Island
- Connecticut
- New York
- New Jersey
- Delaware
- Massachusetts
- Pennsylvania
- Ohio
- Michigan
- Indiana
- Illinois
- Wisconsin

**South**
- Virginia
- Maryland
- West Virginia
- Kentucky
- Washington DC
- North Carolina
- South Carolina
- Tennessee
- Mississippi
- Alabama
- Georgia
- Florida

**Central**
- North Dakota
- South Dakota
- Minnesota
- Iowa
- Nebraska
- Kansas
- Missouri
- Oklahoma
- Arkansas
- Louisiana
- Texas
- New Mexico
- Colorado
- Utah
- Arizona

**West**
- Montana
- Wyoming
- Idaho
- Nevada
- California
- Oregon
- Washington
- Alaska
- Hawaii
2023 REGIONAL CATEGORIES

OVERALL DIVISION

N01  Best Use of Direct Mail - Small Budget Campaign (<$1 Million)
Effective use of direct mail for any Candidate Campaign, Ballot Initiative Campaign, or Public Affairs/Issue Advocacy Campaign with a budget less than $1 million.

N02  Best Use of Television - Small Budget Campaign (<$1 Million)
Effective use of television for any Candidate Campaign, Ballot Initiative Campaign, or Public Affairs/Issue Advocacy Campaign with a budget less than $1 million.

N03  Best Use of Digital/Internet - Small Budget Campaign (<$1 Million)
Effective use of digital for any Candidate Campaign, Ballot Initiative Campaign, or Public Affairs/Issue Advocacy Campaign with a budget less than $1 million.

N04  Best Use of Phones/Text - Small Budget Campaign (<$1 Million)
Effective use of phones or texting for any Candidate Campaign, Ballot Initiative Campaign, or Public Affairs/Issue Advocacy Campaign with a budget less than $1 million.

N05  Best Fundraising Effort - Small Budget Campaign (<$1 Million)
Effective fundraising effort for any Candidate Campaign, Ballot Initiative Campaign, or Public Affairs/Issue Advocacy Campaign with a budget less than $1 million.

N06  Best Use of Radio - Small Budget Campaign (<$1 Million)
Effective use of direct radio for any Candidate Campaign, Ballot Initiative Campaign, or Public Affairs/Issue Advocacy Campaign with a budget less than $1 million.

N07  Best Use of Newspaper - Small Budget Campaign (<$1 Million)
Effective use of newspaper made for any Candidate Campaign, Ballot Initiative Campaign, or Public Affairs/Issue Advocacy Campaign with a budget less than $1 million.

N08  Best Use of Collateral - Small Budget Campaign (<$1 Million)
Effective use of collateral for any Candidate Campaign, Ballot Initiative Campaign, or Public Affairs/Issue Advocacy Campaign with a budget less than $1 million.

CANDIDATE DIVISION

N09  Direct Mail - For State Legislature - Democrat
Direct mail piece made for any Democratic state legislature Candidate Campaign (including Special Elections).

N10  Direct Mail - For State Legislature - Republican
Direct mail piece made for any Republican state legislature Candidate Campaign (including Special Elections).

N11  Direct Mail - For Local/Municipal/Mayoral - Small Budget (<$1 Million) - Democrat
Direct mail piece made for any Democratic local/municipal/Mayoral Candidate Campaign with a budget less than $1 million (including Special Elections).

N12  Direct Mail - For Local/Municipal/Mayoral - Small Budget (<$1 Million) - Republican
Direct mail piece made for any Republican local/municipal/Mayoral Candidate Campaign with a budget
less than $1 million (including Special Elections).

N13 Direct Mail - Local/Municipal/Mayoral
Direct mail piece made for any local/municipal/Mayoral Candidate Campaign with a budget greater than $1 million (including Special Elections).

N14 Direct Mail - GOTV (Non-Federal)
Direct mail piece made for any non-Federal GOTV Candidate Campaign.

N15 Direct Mail - Independent Expenditure Campaign - For State Legislature - Democrat
Direct mail piece made for an independent expenditure campaign for any Democratic state legislature Candidate Campaign.

N16 Direct Mail - Independent Expenditure Campaign - For State Legislature - Republican
Direct mail piece made for an independent expenditure campaign for any Republican state legislature Candidate Campaign.

N17 Direct Mail - Independent Expenditure Campaign - For Local/Municipal/Mayoral - Small Budget Campaign (<$1 Million) - Democrat
Direct mail piece made for an independent expenditure campaign for any Democratic local/municipal/Mayoral Candidate Campaign with a budget less than $1 million (including Special Elections).

N18 Direct Mail - Independent Expenditure Campaign - For Local/Municipal/Mayoral - Small Budget Campaign (<$1 Million) - Republican
Direct mail piece made for an independent expenditure campaign for any Republican local/municipal/Mayoral Candidate Campaign with a budget less than $1 million (including Special Elections).

N19 Direct Mail - Independent Expenditure Campaign - Local/Municipal/Regional
Direct mail piece made for an independent expenditure campaign for any local/municipal/Mayoral Candidate Campaign with a budget greater than $1 million (including Special Elections)

N20 Television - For State Legislature - Democrat
Television advertisement made for any Democratic state legislature Candidate Campaign (including Special Elections).

N21 Television - For State Legislature - Republican
Television advertisement made for any Republican state legislature Candidate Campaign (including Special Elections).

N22 Television - For Local/Municipal/Mayoral - Small Budget Campaign (<$1 Million) - Democrat
Television advertisement made for any Democratic local/municipal/Mayoral Candidate Campaign with a budget less than $1 million (including Special Elections).

N23 Television - For Local/Municipal/Mayoral - Small Budget Campaign (<$1 Million) - Republican
Television advertisement made for any Republican local/municipal/Mayoral Candidate Campaign with a budget less than $1 million (including Special Elections).

N24 Television - Local/Municipal/Mayoral
Television advertisement made for any local/municipal/Mayoral Candidate Campaign with a budget
more than $1 million (including Special Elections).

N25 Television - Independent Expenditure Campaign - For State Legislature
Television advertisement made for an independent expenditure campaign for any state legislature Candidate Campaign.

N26 Television - Independent Expenditure Campaign - For Local/Municipal/Mayoral - Small Budget Campaign ($<1 Million)
Television advertisements made for an independent expenditure campaign for any local/municipal/Mayoral Candidate Campaign with a budget less than $1 million (including Special Elections).

N27 Television - Independent Expenditure Campaign - Local/Municipal/Mayoral
Television advertisement made for an independent expenditure campaign for any local/municipal/Mayoral Candidate Campaign with a budget greater than $1 million (including Special Elections).

N28 Digital Advertising - For State Legislature - Democrat
Online, social, or mobile advertisement made for any Democratic state legislature Candidate Campaign.

N29 Digital Advertising - For State Legislature - Republican
Online, social, or mobile advertisement made for any Republican state legislature Candidate Campaign.

N30 Digital Advertising - For Local/Municipal/Mayoral - Small Budget Campaign ($1 Million) - Democrat
Online, social, or mobile advertisement made for any Democratic local/municipal/Mayoral Candidate Campaign with a budget less than $1 million.

N31 Digital Advertising - For Local/Municipal/Mayoral - Small Budget Campaign ($1 Million) - Republican
Online, social, or mobile advertisement made for any Republican local/municipal/Mayoral Candidate Campaign with a budget less than $1 million.

N32 Digital Advertising - Local/Municipal/Regional
Online, social, or mobile advertisement made for any local/municipal/Mayoral Candidate Campaign with a budget greater than $1 million.

N33 Website - For State Legislature
Website made for any state legislature Candidate Campaign (including Special Elections).

N34 Website - For Local/Municipal/Mayoral - Small Budget Campaign ($<1 Million)
Website made for any local/municipal/Mayoral Candidate Campaign with a budget less than $1 million.

N35 Website - For Local/Municipal/Mayoral
Website made for any state local/municipal/Mayoral Candidate Campaign with a budget greater than $1 million.

N36 Digital Independent Expenditure Campaign - For State Legislature
Digital piece for an independent expenditure campaign made for any state legislature Candidate Campaign (including Special Elections).
N37  Digital Independent Expenditure Campaign - For Local/Municipal/Mayoral - Small Budget (<$1 million)
Digital piece for an independent expenditure campaign made for any local/municipal/Mayoral Candidate Campaign with a budget less than $1 million.

N38  Digital Independent Expenditure Campaign - Local/Municipal/Mayoral
Digital piece for an independent expenditure campaign made for any local/municipal/Mayoral Candidate Campaign with a budget greater than $1 million.

N39  Radio Advertisement - Non-Federal
Radio advertisement made for any non-Federal, down ballot Candidate Campaign.

N40  Field Program - Non-Federal
Field program for any non-Federal, down ballot Candidate Campaign.

N41  Field - GOTV - Non-Federal
GOTV for any non-Federal, down ballot Candidate Campaign.