

2024 AMERICAS AND U.S. TERRITORIES POLLIE DIVISION

The 2024 Americas and U.S. Territories Pollie categories are designed for consultants with political communications work from a Candidate or Public Affairs/Issue Advocacy campaign that ran in any of the below countries and U.S. territories between January 1, 2023 – December 31, 2023:

American Samoa	Chile	Mexico
Anguilla	Colombia	Northern Mariana Islands
Antigua & Barbuda	Costa Rica	Panama
Argentina	Curacao	Paraguay
Aruba	Dominica	Peru
Bahamas	Dominican Republic	Puerto Rico
Barbados	Ecuador	St. Maarten
Belize	El Salvador	St. Kitts & Nevis
Bermuda	French Guinea	St. Lucia
Brazil	Grenada	St. Vincent & the Grenadines
Bolivia	Guadeloupe	Suriname
Canada	Guam	Trinidad & Tobago
Caribbean Netherlands (Bonaire, Saba, St. Eustatius)	Guatemala	Turks & Caicos Islands
Cayman Islands	Guyana	Uruguay
	Haiti	U.S. Virgin Islands
	Honduras	Venezuela
	Jamaica	
	Martinique	

2024 AMERICAS AND U.S. TERRITORIES DIVISION CATEGORIES

001 Digital / Social Media Campaign

Digital or Social Media Campaign made for any International Candidate Campaign or International Public Affairs/Issue Advocacy Campaign

002 Campaign Video (TV Spot or Web Video)

TV Spot or Web Video made for any International Candidate Campaign or International Public Affairs/Issue Advocacy Campaign.

003 Best Outdoor Advertising Campaign

Posters, billboard, or similar outdoor advertising made for any International Candidate Campaign or International Public Affairs/Issue Advocacy Campaign.

O04 Phone / SMS / WhatsApp Campaign

Phone, SMS, or WhatsApp Campaign made for any International Candidate Campaign or International Public Affairs/Issue Advocacy Campaign.