

2026 AMERICAS AND U.S. TERRITORIES POLLIE DIVISION

The 2026 Americas and U.S. Territories Pollie categories are designed for consultants with political communications work from a Candidate or Public Affairs/Issue Advocacy campaign that ran in any of the below countries and U.S. territories between January 1, 2025 – December 31, 2025:

American Samoa	Chile	Mexico
Anguilla	Colombia	Northern Mariana
Antigua &	Costa Rica	Islands Panama
Barbuda	Curacao	Paraguay
Argentina	Dominica	Peru
Aruba	Dominican	Puerto Rico
Bahamas	Republic Ecuador	St. Maarten
Barbados	El Salvador	St. Kitts & Nevis
Belize	French Guinea	St. Lucia
Bermuda	Grenada	St. Vincent & the
Brazil	Guadeloupe	Grenadines
Bolivia	Guam	Suriname
Canada	Guatemala	Trinidad & Tobago
Caribbean Netherlands	Guyana	Turks & Caicos Islands
(Bonaire, Saba, St.	Haiti	Uruguay
Eustatius)	Honduras	U.S. Virgin Islands
Cayman Islands	Jamaica	Venezuela
	Martinique	

2026 AMERICAS AND U.S. TERRITORIES DIVISION CATEGORIES

001 Digital / Social Media Campaign

Digital or Social Media Campaign made for any International Candidate Campaign or International Public Affairs/Issue Advocacy Campaign

002 Campaign Video (TV Spot or Web Video)

TV Spot or Web Video made for any International Candidate Campaign or International Public Affairs/Issue Advocacy Campaign.

003 Best Outdoor Advertising Campaign

Posters, billboard, or similar outdoor advertising made for any International Candidate Campaign or International Public Affairs/Issue Advocacy Campaign.

O04 Phone / SMS / WhatsApp Campaign

Phone, SMS, or WhatsApp Campaign made for any International Candidate Campaign or International Public Affairs/Issue Advocacy Campaign.