THE INDUSTRY'S HIGHEST HONOR

THE POLLIE AWARDS

2027 AMERICAS & U.S. TERRITORIES POLLIE DIVISION

Categories & Descriptions

The 2027 Americas and U.S. Territories Pollie categories are designed for consultants with political communications work from a candidate, ballot initiative, or public affairs/issue advocacy campaign that ran in any of the countries and U.S. territories below between **January 1, 2026 – December 31, 2026**.

American Samoa
Anguilla
Antigua & Barbuda
Argentina
Aruba
Bahamas
Barbados
Belize
Bermuda
Bolivia
Brazil
Canada
Caribbean Netherlands (Bonaire, Saba, St. Eustatius)
Cayman Islands
Chile
Colombia
Costa Rica
Curaçao
Dominica
Dominican Republic
Ecuador
El Salvador
French Guiana
Grenada
Guadeloupe
Guam
Guatemala
Guyana
Haiti
Honduras
Jamaica
Martinique
Mexico
Northern Mariana Islands
Panama
Paraguay
Peru
Puerto Rico
St. Kitts & Nevis
St. Lucia
St. Maarten
St. Vincent & the Grenadines
Suriname
Trinidad & Tobago
Turks & Caicos Islands
Uruguay
U.S. Virgin Islands
Venezuela

2027 Americas & U.S. Territories Division Categories

OPEN DIVISION

N01 **Digital/Social Campaign - International**
Phone calls, SMS, Whatsapp messaging, or social media for any candidate, ballot initiative or issue advocacy campaign outside of the United States.

N02 **Campaign Video - International**
Web video made for any candidate, ballot initiative or issue advocacy campaign outside of the United States.

N03 Outdoor Advertising - International

Outdoor advertisement made for any candidate, ballot initiative or issue advocacy campaign outside of the United States.

N04 Best in Show - International

An exceptional, coordinated, piece (any medium) demonstrating creativity for any candidate, ballot initiative or issue advocacy campaign outside of the United States.